

FOR IMMEDIATE RELEASE

Kenyon Agricultural Society Announces Matching Donation with Goal of Raising \$1 Million to Support Maxville Manor's Redevelopment.

Maxville, ON – October 30, 2024 – Maxville Manor recently announced a significant redevelopment project that will upgrade and expand their long-term care HOME and outreach services to seniors in the community. The estimated \$68 million redevelopment project is designed to address the rising demand for high-quality senior care, reduce pressure on the broader healthcare system, and bring Maxville Manor up to the latest health and safety standards. By increasing access to long-term care, this project ensures that vital services will be available for families and their loved ones long into the future.

To support the redevelopment project, the Kenyon Agricultural Society (KAS) has announced a matching donation. From now until December 31, 2024, every dollar donated will be matched DOLLAR-for-DOLLAR up to \$500,000, doubling the impact of each contribution to raise \$1 MILLION. With a fundraising goal of \$11 million to support the redevelopment project, this announcement was a pleasant surprise to the Maxville Manor Foundation who believes this is an incredible opportunity for community members to support the future of senior care in Eastern Ontario.

"The KAS is made up of the Maxville Fair and Glengarry Highland Games who have long been integral to building critical infrastructure in the community, including the original Maxville Manor in 1968," said Eric Metcalfe, KAS Board Member. "This redevelopment project builds on that legacy, and we're so committed to its success that we're investing significantly to ensure it becomes a reality."

For more details on how your gift can support Maxville Manor's Redevelopment and have your donation matched, call 613.527.2170 ext. 247 or visit www.maxvillemanor.ca. Donations will go directly towards expanding their HOME and modernizing care to meet growing community needs. Donations can be given online, in-person or by mail to Maxville Manor Foundation - 80 Mechanic Street West, Maxville Ontario K0C 1T0.

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About Maxville Manor

Since its founding in 1968, Maxville Manor has been a cornerstone of senior care in Eastern Ontario. With a commitment to quality, compassion, and community, Maxville Manor provides long-term care and services tailored to meet the needs of seniors and their families locally, and across Eastern Ontario.

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